

TeachTown Receives Strategic Growth Investment from L Squared Capital Partners

L Squared is partnering with TeachTown management to accelerate TeachTown's impact on Special Education outcomes



Newport Beach, CA, June 4, 2024 – L Squared Capital Partners ("L Squared") announced today a significant growth investment in TeachTown ("the Company"). TeachTown is a leading provider of special education solutions for students with moderate to severe learning challenges.

Since its founding in 2003, TeachTown has been dedicated to improving the academic, behavioral, and adaptive functioning of students with disabilities from Pre-K through 12th grade, empowering them to reach their educational goals with evidence-based instructional practices.

In recent years, TeachTown has invested meaningfully in product development, expanding its enCORE product, a comprehensive, standards-based core curriculum for students with moderate to severe learning disabilities.

TeachTown now has a market leading, integrated platform, anchored by a pre-K-12 core curriculum solution, which combines personalized digital learning solutions with engaging, high-quality literature and physical materials.

"We are excited to partner with the management team at TeachTown in this next chapter of the Company," said Adam Kimura, Partner at L Squared. "We strongly believe in TeachTown's mission to drive positive educational outcomes for the largely underserved population of students in the U.S. with disabilities. We look forward to investing further in TeachTown's products to drive meaningful outcomes for both students and educators."

TeachTown has grown tremendously since its inception and today supports more than 100,000 students with differentiated products and purpose-built curriculum and continues to drive outstanding achievement for children in both academic and emotional development.

Long-time L Squared executive partner, Kai-lee Berke, will continue in her role as Board Advisor to the Company. Kai-lee brings decades of experience in the early education sector and will continue to assist the TeachTown leadership team with ongoing product development as well as sales and marketing initiatives.

The L Squared deal team was composed of Adam Kimura, Jeff Farrero, Evan Brainerd, Edmund Montanari, and Jack Foley.

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About L Squared Capital Partners

L Squared Capital Partners is a private equity investment firm with over \$2 billion of equity commitments under management and is headquartered in Newport Beach, CA, that seeks to make long-term investments in leading growth companies that operate in targeted sectors: Education Technology, Tech-Enabled Services & Software, and Industrial Technology & Services. L Squared's unique investor base of family offices and institutions enables the firm to focus on long-term value creation driven by revenue and earnings growth, not financial engineering or market timing. The principals of L Squared have worked together for over 15 years and have over 125 years of combined experience investing in growing private companies. For additional information, please visit www.lsquaredcap.com.

About TeachTown

TeachTown is exclusively focused on providing software and solutions for students with moderate to severe disabilities, including those diagnosed with Autism Spectrum Disorder and Intellectual and Developmental Disabilities.

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